

13<sup>th</sup> May 2020

Dear Parents/ Carers,

I hope that you are all keeping safe and well. I have just sent all of our children a gentle email reminder about our fun campaign 'Uniforms for Uniforms' on Friday 15th May 2020. This is a virtual fundraising event for them all, as part of our West Moors Middle School family, to unite, from their homes, by wearing their school uniforms to show their gratitude for our frontline workers in uniform.

So this is a 'reverse mufti-day' of sorts! Please could you take a 'back to school' photo of your children proudly posing in their uniforms and email it to: [office@westmoorsmid.dorset.sch.uk](mailto:office@westmoorsmid.dorset.sch.uk). Our goal is to create a virtual school photo from these posts, in order to record this monumental time in their lives. Something they can share with their grandchildren in years to come.

We have invited families to donate £1 as they would on a school mufti day. The donation is totally optional and would be per household, not per child so just £1. Money raised will go to the NHS Charities Together - Covid 19 Urgent Appeal, and this can be donated directly via: <https://uk.virginmoneygiving.com/fundraiser-display/showROFundraiserPage?userUrl=ClapForOurCarers&pageUrl=2>



[Virgin Money Giving | in aid of the NHS Charities COVID-19 Appeal](#)

[p][b]PLEASE NOTE £87,629,118 HAS BEEN RAISED OFFLINE (DONATIONS MADE DIRECTLY TO THE CHARITY) AND THROUGH OTHER PLATFORMS. [/b][p][p]The NHS Charities National Covid-19 Urgent Appeal was launched to acknowledge and support NHS staff, volunteers and patients impacted by Covid-19 across the country.

[uk.virginmoneygiving.com](http://uk.virginmoneygiving.com)

This period in their lives will never be forgotten so let's create something that they will always have. This will be part of their personal history of how we came together and looked past surviving into thriving during this time. We can't wait to see their amazing photos!

Thank you for all your help.

Yours sincerely,

Dr D Craddock

Head teacher